

Dasher Board Advertising at Eagles Ice Arena Contract

Eagles Ice Arena is owned by three non-profit user groups. The Lilac Figure Skating Club, The Old Timers Association and The Spokane Americans Youth Hockey Association have a mission to provide a safe, fun and educational environment for ice sports in our community.

This sponsorship program is designed to help offset the cost of our programs so that we can offer low cost activities to the youth of our community! Advertising at Eagles is a unique opportunity because Eagles hosts over 350,000 visitors each year.

Pricing for 60" by 34" Dasher Ad

1 Year Commitment _____ Per Year: \$1500
 3 Year Commitment _____ Per Year: \$1350
 5 Year Commitment _____ Per Year: \$1200

All prices include the printing and installation of the artwork!

Dasher Board # Selection

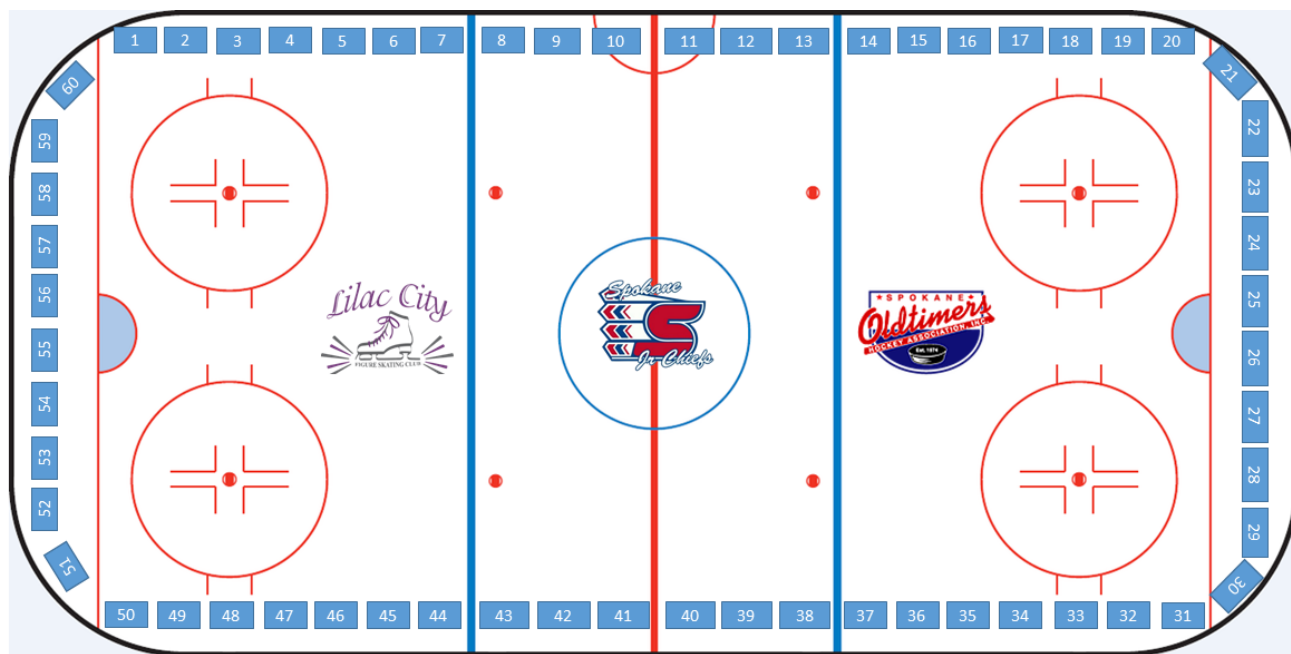
1st Preference: _____
 2nd Preference: _____
 3rd Preference: _____

Please Provide Preferred Artwork

Printable Art Files:

Vector
 High Resolution Adobe
 Illustrator tif, eps or pdf

Re-creation of a jpeg file may cost an additional \$35-\$75



Company Name: _____
 Contact Name: _____
 Phone #: (_____) - _____ - _____
 Email: _____
 Address: _____
 City: _____ Zip: _____



Sample Advertisement

Advertisement Terms & Conditions

- The sponsor must provide their own artwork of their company logo, slogan, phone number, etc.
- Any additional fees (approximately \$35-\$75) to convert a jpeg image into a quality printable file will be at the expense of the sponsor.
- The dasher board numbers are on a first-come first-serve basis. If you are unable to receive your preferred options, Eagles will contact you with an updated chart to allow you to select a new number.
- The sponsor should be aware that dasher board numbers 24-27 & 54-57 are high volume areas and have the potential to receive more damage than the other advertisements.
- Should the sponsor wish to change the layout of the ad during this contract, it will be at the expense of the sponsor.

Payment Terms & Conditions

- **Please make all checks payable to Eagles Ice Arena:** payment method will include Cash or Check.
- First year's payment will be due the day of the contract. However, your commitment will not start until we install the advertisement on our boards.
- If a sponsor selects a 3- or 5-year commitment, you will be invoiced annually on the date of installation of your advertisement. You will lose your 2nd and 3rd year price discount if invoices are not paid within 30 days.

Discount Terms & Conditions

- If a sponsor is interested in purchasing an advertisement on Rink 1 and Rink 2, a 25% discount will be applied to a second board advertisement for Rink 2.
- If a sponsor selects a multi-year commitment & pays the total balance up front, a 5% discount will be applied.

Contract Agreement

This will serve as an agreement between _____, hereinafter referred to as the "Sponsor", and Eagles Ice Arena. Eagles Ice Arena agrees to provide dasher board space (60" by 34") to the Sponsor for a period of _____ year(s), beginning when the advertisement is installed. All artwork for the ad will be submitted to eaglesicearena@gmail.com. Eagles Ice Arena will be responsible for forwarding the artwork to **Cascadia Screen Printing** for creation.

Agreed to by (Sponsor Print Name): _____

Sponsor Signature: _____ Date: _____

Title: _____

Agreed to by: _____ User Group: _____

Signature: _____ Date: _____

Please make checks payable to Eagles Ice Arena & send all artwork to eaglesicearena@gmail.com

Eagles Ice Arena
509-489-9303



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